

Social Media Packages

A Create a Facebook Page	B Create Facebook Ads	C Create a Property Video	D Additional Marketing
<p>Basic Option Includes:</p> <p>A Facebook Page for showcasing photos that highlights features and unique qualities of your for-sale home</p> <p>Photos for your Page with descriptive captions of the inside and outside of your home.</p> <p>Use of Face book “Notes” to add additional descriptive narrative to your property’s listing details</p> <p>Use of the “Events” function on your Facebook Page to set up an event and invite others to attend</p> <p>Referrals from interested home buyers are sent directly to you, via email.</p> <p>Photos provided by the client or from a professional photographer</p> <p>Enhanced Option Includes Photos and video can be taken by Northern Lights Home Staging for an additional \$150.</p>	<p>Basic Option Includes:</p> <p>Facebook Ads promote:</p> <ol style="list-style-type: none"> 1. Facebook Page 2. Open Houses 3. Video (must select Option C) <p>The \$60 fee is calculated at the minimum Facebook ad cost of \$1 per day plus \$30 For Northern Lights Home Staging and Design to create the ads and monitor them.</p> <p>Northern Lights Home Staging will make payment to Facebook for ad costs.</p> <p>Enhanced Option Includes By paying more (\$2 per day) to Facebook, you can increase your ad exposure to a larger audience or concurrently run your ad promoting your page and open house events.</p>	<p>Basic Option Includes:</p> <ol style="list-style-type: none"> 1. A video of a for-sale home showcasing your photos (provided by you), property details and home seller’s contact information 2. Uploading of the video to a Facebook Page that has already been created specifically to feature and promote your home sale 3. Converting the video to a “YouTube” promotional video that can be: <ul style="list-style-type: none"> - Added to a Facebook Page - Used in a Face book Ad - Included on a For-Sale-By-Owner (FSBO) website that is compatible with You Tube files - Included on a Multiple Listing Service (MLS) site where allowed as part of your home’s marketing strategy. <p>Enhanced Video Option Includes: Video interviews with the home seller (taken by Northern Lights Home Staging).</p> <p>Video clips of various rooms and exterior</p> <p>360 degree video footage of select locations in the home (taken by Northern Lights Home Staging).</p>	<p>Includes:</p> <p>This package also includes additional exposure on social media sites associated with Northern Light Home Staging & Design’s:</p> <ul style="list-style-type: none"> - Facebook Business Page - Twitter - Google+ - Pinterest. -Business website
Basic Option: \$195	Basic Ad: \$60	Basic Video: \$150	Marketing fee: \$60
With Enhanced Option: \$345	With More Exposure: \$90	With Enhanced Video: \$400	