

# NORTHERN LIGHTS HOME STAGING AND DESIGN LLC



## WHY NORTHERN LIGHTS HOME STAGING AND DESIGN?

Northern Lights Home Staging and Design is an award winning company specializing in home staging, Interior Design and social media advertising for homes and rental properties.

## Northern Lights Home Staging and Design Services

- Alaska Home Staging – Vacant and Occupied.
- Alaska Rental Staging – Specializing in Bed and Breakfasts
- Boat Staging
- Alaska Interior Design or Interior Redesign
- Social Media Advertising for home sellers and rental properties
- Digital Photography and Video
- Virtual Consultations nationwide
- Photo Styling

## Northern Lights Home Staging and Design Gets Results

### **Kathleen sold her FSBO home within 2 days of staging for full asking price**

“Mary Ann staged our occupied home and within 2 days we had a full price offer!” Kathleen Friel, Anchorage

### **Carla sold her FSBO home within 2 days for above asking price**

“Mary Ann provided above and beyond service in establishing a home sale Facebook page and was very helpful with suggestions on marketing our “FSBO” home. Carla Williams, Anchorage

### **Cara sold her home within 6 days for full asking price**

“I was very pleased with the staging consultation provided by Mary Ann who was very quick on her feet, and provided a range of practical and affordable options to give a big bang for the buck. She has a great eye for balancing a home so that potential buyers can see themselves living there...” Cara Staab, Anchorage

“Mary Ann is the best at what she does. She finds each piece of potential a specific home has and brings it to life! She has the ability to bring home owners substantial profits by using her services prior to listing their home for sale”. Kris Bohman, Real Estate Brokers of Alaska

“Mary Ann’s consultation advice was solid and most recommendations were easy to accomplish with little expense. She enabled my clients to understand this process from a Buyer’s perspective — very important in marketing a home to get it SOLD!” Robin Smith, Remax

“I received excellent service and attention-to-detail from Mary Ann Benoit who staged my vacant property. She is responsive, prompt, and professional and I recommend her to anyone looking for a home-stager”. Dawn Storm, Keller Williams Realty

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## Serving Alaska:

- Anchorage, Eagle River, Girdwood, Kenai Peninsula, Seward, Cooper Landing, Kenai, Soldotna, Moose Pass and Hope



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## More Rave Reviews for Northern Lights Home Staging and Design

"Anyone building, remodeling or decorating looks to Houzz for the most talented and service-oriented professionals. We're pleased to recognize Northern Lights Home Staging and Design, voted one of our "Best of Houzz" professionals by our enormous community of homeowners and design enthusiasts actively remodeling and decorating their homes". Liza Hausman, Vice President of Industry Marketing

"As a real estate investor I know the importance of showcasing a property. Mary Ann's artistic flair and attention to detail were reflected in the end product when she staged my vacant property. Her professionalism and follow-up are qualities I look for and I wouldn't hesitate to recommend her services to anyone looking for help attracting buyers in the sale of a home." Darcy Holt, Eclipse Real Estate Investments, Inc., Anchorage



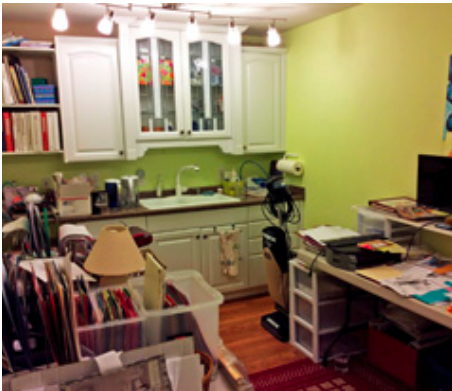
This Bed and Breakfast looked cold and uninviting and the owner was not getting clientele. After staging, the rental price was raised 10%, rentals increased by 50%, increased rentals paid for the staging costs and increased profits in the first season, and the owner was able to attract the type of guests they wanted! Nicer photos attracted guests successfully online in social media marketing.



Dark colors, lack of furniture and pets made this living room feel small and unappealing to buyers. Staging by Northern Lights Home Staging and Design made it feel spacious, comfortable and modern so buyers could visualize themselves entertaining and enjoying time with family here.



Rooms are often used for things they were not designed for. This can be confusing to buyers. Staging shows them the purpose and the possibilities! This "bonus room" was cluttered and used as an office and storage area. Northern Lights Home Staging and Design showed buyers how it could be used as part of a Mother in Law apartment or rental, which greatly increased the value and sales price.



### MARY ANN BENOIT'S EXCEPTIONAL DESIGN SENSE, EXPERIENCE AND EMPHASIS ON CUSTOMER SERVICE MAKE HER A GREAT CHOICE TO "MAKE MAGIC HAPPEN" IN YOUR HOME.

She has a B.A. in Interior Design and is experienced in staging vacant, occupied and rental properties, creating Facebook pages and video for home sellers and vacation rentals and Interior Design services. She is the winner of the Best of Houzz 2016 Customer Service Award and trained with the leader in the home staging field, Debra Gould, The Staging Diva®.

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