

Mary Ann Benoit, provides an award winning, versatile, and unique one-stop shop for premiere <u>Interior Design</u>, <u>Edesign</u>, <u>Color Consulting</u>, <u>Home Staging</u>, <u>Virtual Staging</u> and <u>social media marketing</u> for homes and vacation rental properties. We provide in person service in South Central Alaska, and online consultations and Edesign services nationwide.

Mary Ann Benoit is the only certified color strategist in Alaska as well as the leading home stager in south-central Alaska, trained as both a professional home stager and with a degree in Interior Design.

Customers and colleagues describe her as "the best at what she does" and her work as "stellar," "fantastic", "amazing," "innovative," "prompt and professional." She is known for giving "above and beyond service," being a "delight to work with," and "a great coach and mentor." "Hiring Mary Ann is more than worth every dollar and led us to success, and a new future."

The only professional home stager with a degree in Interior Design that is also a certified color strategist and color expert in Alaska, she is a highly gifted leader in her field, winning numerous awards for customer service, Interior design, home staging, her blog and YouTube channel.

She provides diverse and unique Interior Design services, focusing on global design styles with a modern twist, with expert and unique use of beautiful color. Living in Alaska on the ocean surrounded by dramatic mountains and glaciers, surrounded by antiques she has collected has also given her a love of Coastal, Rustic, Vintage and Art Deco styles. She loves to use eco-friendly products whenever possible in her designs.

As a certified color strategist, she loves using both the art and science of color to created stunning and interesting combinations and helping clients with their color conundrums!

She provides premier home staging of vacant, occupied and vacation rental properties as well as virtual staging, online consultations and social media marketing to make your for-sale home or vacation rental property outshine the competition online. She is an expert at helping homeowners sell profitably, quickly and with less stress and helping vacation rental owners increase their bookings and attract their ideal guests.

In addition to her lifelong interest in Interior Design, she retired from a 33-year career as a wildlife biologist that inspired her with the beautiful colors, patterns and designs in nature and how they could be applied to interiors. Her career gave her extensive experience in project management, budgeting, and attention to detail. She started a Bed and Breakfast in 2001 and applied her staging and marketing skills to double her income and bookings. Now she uses that knowledge to help other vacation rental property owners do the same with home staging, design and color. As a lifelong artist in a variety of mediums, she also creates stunning fractal art and alcohol ink art which she creates unique home décor products that can be custom designed for your home.

She has a BA in Interior Design, a BS in Wildlife Biology and is a graduate of the Staging Diva Home Staging training program. Featured on several home staging shows, she has also published numerous articles. She won the Best of Houzz Customer Service Award in 2016-2019 and an award for one of the top Interior Designs of 2018 for her Edesign of a Turkish style living room. Her blog was awarded on of the top home staging blogs on the web and her YouTube channel was awarded one of the top 30 design channels on the web. Her exceptional design sense, education, experience, diverse background, versatility and emphasis on customer service make her a great choice to "make magic happen" in your home. Ask her customers! Visit her online at https://northernlightsstaging.com/