

2017 Home Staging Statistics

Over half (58%) of Seller's Agents believe the staging increased the value of the home 1-20%

*National Association of Realtors 2017 Profile of Home Staging Report

Almost a third (29%) of Seller's Agents believe the staging increased the value of the home 6-20%

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Over 77% of buyers find it "easier to visualize the property as their future home" when it's staged.

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25% of Home Sellers are paying & getting their home staged before listing it

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Over 97% of "Buyers Agents" say that staging has at least some effect on the buyers view of the home.

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40% of buyers are "more willing to walk through a staged home they saw online"

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Almost a third (27%) of buyers are more willing to "overlook property faults" when the home is staged

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86% of home buyers consider a "Living Room" IMPORTANT to have staged

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63% of home buyers consider a "Outside Space" IMPORTANT to have staged

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71% of home buyers consider a "Dining Room" IMPORTANT to have staged

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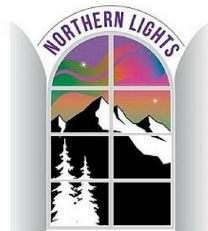
84% of home buyers consider a "Master Bedroom" IMPORTANT to have staged

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68% of home buyers consider a "Kitchen" IMPORTANT to have staged

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